

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**  
**REQUEST FOR CONTINUED EXAMINATION (RCE) TRANSMITTAL**

Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This is a Request for Continued Examination (RCE) under 37 C.F.R. §1.114 of the following application:

**Application**

Application Serial No: 10/829,405  
Filed on: April 21, 2004  
Inventors: Inman et al.  
Title: “Method and Apparatus for Population Segmentation”  
Art Unit: 3623  
Examiner: Andre D. Boyce  
Attorney Docket No.: 20004/CLA2

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**CERTIFICATION UNDER 37 CFR 1.8**

I hereby certify that this Patent Application Transmittal and the documents referred to as enclosed therewith are being electronically deposited with the United States Patent and Trademark Office on **November 17, 2010**.

/Peter J. Cesatz/  
Peter J. Cesatz  
Registration No.: 61,190

**1. Submission required under 37 C.F.R. §1.114**

a. Previously Submitted:

- i.  Consider the amendment(s)/reply under 37 C.F.R. §1.116 previously filed on \_\_\_\_.  
(Any unentered amendment(s) referred to above will be entered).
- ii.  Consider the arguments in the Appeal Brief or Reply Brief previously filed on \_\_\_\_
- iii.  Other: \_\_\_\_

b. Enclosed:

- i.  Reply
- ii.  Declaration Of Common Ownership
- iii.  Information Disclosure Statement (IDS)
- iv.  Other: \_\_\_\_

**2. Extension of Time**

This is a petition for an extension of time under 37 CFR 1.136 for the total number of months checked below:

EXTENSION (Months)	FEE FOR LARGE ENTITY		FEE FOR SMALL ENTITY	
One Month		\$130.00		\$65.00
Two Months		\$490.00		\$245.00
Three Months	X	\$1,110.00		\$555.00
Four Months		\$1,730.00		\$865.00
Fifth Month		\$2,350.00		\$1,175.00

**If an additional Extension of Time is required, please consider this a petition therefor.**

**Extension Fee Due With This Request \$1,110.00**

### 3. Fees

a.  An electronic funds transfer in the amount of \$1,920.00 is submitted for the following:

- i.  RCE fee required under 37 C.F.R. § 1.17(e) of \$810.00
- ii.  Extension of time fee 37 C.F.R. §§ 1.136 and 1.17(a) of \$1,110.00
- iii.  Other: \_\_\_\_\_.
- vi.  The fee for additional claims [(37 CFR 1.16(b)-(d)] has been calculated as shown below:

				SMALL ENTITY		OTHER THAN A SMALL ENTITY		
	Claims Remaining After Amendment	Highest No. Previously Paid For	Present Extra	Rate	Additional Fee	Rate	Additional Fee	
TOTAL	37	MINUS	38	= 0	x26=	\$	x52=	\$0
INDEP.	6	MINUS	6	= 0	x110=	\$	x220=	\$0
First Presentation of Multiple Dependent Claim				+195=	\$	+390=	\$0	
<b>TOTAL ADDITIONAL FEE</b>					\$	<b>OR</b>	\$0	

b.  The Commissioner is hereby authorized to charge the following fees, or credit any overpayments, to Deposit Account No. 50-2455.

- i.  RCE fee required under 37 C.F.R. § 1.17(e)
- ii.  Extension of time fee 37 C.F.R. §§ 1.136 and 1.17(a)
- iii.  Other: \_\_\_\_\_.

### 4. Deposit Account and Refund Authorization

The Commissioner is hereby authorized to charge any deficiency in the amount enclosed or any additional fees which may be required during the pendency of this application under 37 CFR 1.16 or 37 CFR 1.17 or under other applicable rules (except payment of issue fees), to Deposit Account No. 50-2455.

Please refund any overpayment to Hanley, Flight & Zimmerman, LLC at the address below.

**5. Correspondence Address:**

Please direct correspondence related to this application to the address associated with USPTO Customer No. 81905.

Respectfully submitted,

HANLEY, FLIGHT & ZIMMERMAN, LLC  
150 South Wacker Drive, Suite 2100  
Chicago, Illinois 60606  
(312) 580-1020

By: /Peter J. Cesarz/  
Peter J. Cesarz  
Registration No.: 61,190  
Attorney for the Applicants

**November 17, 2010**